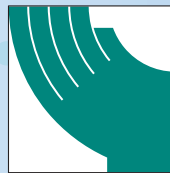



REHACARE
CHINA 2025

REHACARE
CHINA



www.rehacare-c.com

International Trade Fair
for Rehabilitation and Care
康复设备与解决方案展览会
2025.8.21-23 苏州国际博览中心

An initiative by  MEDICARE CHINA

国际新势力专区 International Innovation Zone

专区效果展示图：一切以现场实际效果为准
Image shown is for illustration purposes only.

EUR 2,898

套装价格：包含

一个6平方展位及1平方储物间

package price includes a 6 sqm
counter booth and a 1 sqm
store room



中国作为全球康复需求最大的国家，康复医疗正迎来重要发展机遇期——2019年康复需求总人数已达到4.6亿人，至2025年中国康复医疗服务市场规模预计将突破2,686亿元大关。有预测指出，2035年中国银发经济市场规模将飙升至30万亿元，年复合增长率高达15.7%。

作为全球康复和护理领域权威展会REHACARE INTERNATIONAL的在华子展，REHACARE CHINA 2025将以“融合Driving Inclusion”为核心理念，促进海内外趋势新品和前沿科技交流，成为品牌开拓渠道、商贸对接以及用户反馈收集的一站式平台。

鉴于中国市场拥有庞大的市场潜力及显著的成长空间，对于那些掌握国际先进康复技术的海外企业而言，现在是进军中国市场的理想时机。为此，REHACARE CHINA 2025特别设置“国际新势力专区”，为意图进入中国市场的海外康复企业打造富有成效的商业环境，提供高效成本控制与业务精确匹配的一站式综合解决方案，REHACARE CHINA 2025将会是展示前沿康复医疗技术和实现业务精准对接的最优国际化平台。

China, as the country with the highest demand for rehabilitation services globally, sees unprecedented growth opportunities in the rehabilitation sector. In 2019, the total number of people with rehabilitation needs reached 460 million, and by 2025, the market size of China's medical rehabilitation services is projected to exceed RMB 268.6 billion. Projections indicate that China's silver economy is expected to skyrocket to RMB 30 trillion by 2035, with an impressive compound annual growth rate of 15.7%.

As the Chinese official satellite exhibition of REHACARE INTERNATIONAL, the authoritative exhibition in the global rehabilitation and care sector, REHACARE CHINA 2025 will adopt the core concept of "Driving Inclusion" to facilitate the exchange of international trendsetting products and cutting-edge technologies. It aims to become a one-stop platform for brands to explore new channels, facilitate business matchmaking, and collect user feedback.

Unlock the Booming China Rehabilitation Market: Your Gateway to Growth Awaits! China's rehabilitation market presents an unparalleled opportunity for international companies with cutting-edge technology. REHACARE CHINA 2025 is the premier international platform for cutting-edge rehabilitation technology and targeted business development where you can showcase your expertise, connect with key decision-makers, and establish a strong foothold in this promising rehabilitation market. Specifically designed for overseas companies like yours, the International Innovation Zone at REHACARE CHINA 2025 offers a powerful launchpad into the Chinese market. Contact us today to secure your place!

展会预期规模 Expected Scale



15,000+

展示面积 Square Meters



200+

参展商 Exhibitors



15,000+

专业观众 Visitors



申请条件 (满足任一即可)

International Innovation Zone
(meet at least one of the following criteria)

报名截止时间
Application Deadline
2025.7.13

- 1 处于康复行业或高科技前沿产品领域的领先地位的国际企业。
Leading international enterprises in the rehabilitation sector or specialize in cutting-edge high-tech products.
- 2 尚未在中国康复市场设立官方经销商或代理商, 对中国市场怀有浓厚兴趣与深切期待, 正积极寻求或已着手寻找合适的代理合作伙伴的国际企业。
International enterprises yet to establish official distributors or agents in the Chinese rehabilitation market.
- 3 虽已进入中国市场, 但其产品尚未在中国广泛获得认可或打开显著市场局面, 正积极寻找市场突破口的国际企业。
International enterprises operating in the Chinese market, looking to augment their presence, make significant market inroads and explore innovative commercial breakthroughs.
- 4 荣获红点设计奖或科技大奖的高新技术企业。
Recipients of the Red Dot Design Award or High-tech enterprises awarded a noteworthy technological prize.



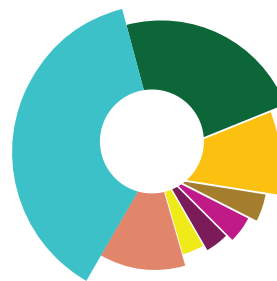
针对国际新势力专区的特殊权益

Special Benefits for International Innovation Zone exhibitors

- 根据展商需求, 引荐经过审核确认具有确切采购需求与决策权的中国卫生医疗系统、残联系统及协会、贸易经销商及电商企业、养老服务机构及企业等的采购负责人进行商业对接。
Customized business matchmaking service with relevant Chinese health and medical institutions, associations, trade distributors, e-commerce enterprises, elderly care service institutions, and other enterprises.
- 与中国卫生医疗系统、残联协会、养老服务机构和企业以及终端用户进行面对面沟通, 获得来自第一线的真实的市场反馈。
Gather first-hand market feedback through interactions onsite with representatives from Chinese health and medical institutions, associations, elderly care institutions, enterprises, and end-users
- 展期前后, REHACARE CHINA官方微信、网站、领英及合作媒体平台的同步宣传, 形式包括但不限于视频、图片与文字。
Extensive promotions on multiple marketing platforms such as REHACARE CHINA's official WeChat account, website and LinkedIn account.
- 制定新品发布会的专业服务方案, 邀请媒体与嘉宾, 扩大发布会的影响力, 提升品牌知名度与美誉度。
Support with professional services for new product launches, including media and guest invitations, to maximize the event impact, and enhance brand awareness.
- 通过EDM、观众注册页面的推荐展商列表、专业观众VIP tour等形式, 全方位、多层次地推介展商及其产品。
Extensive and multi-dimensional promotion of exhibitors and their products through Electronic Direct Mail marketing channels, listing in a curated list of exhibitors on the visitor registration page, and visitor VIP tours.

同步获得观众群体 Visitor Profile

REHACARE CHINA 2024观众数据
REHACARE China 2024 Visitor Statistics



- 37.5% 行业贸易商/经销商/代理商/服务商
Trade professional/Distributor/Agent
- 23% 康复中心/民营医疗机构/公立医院康复科/康复医院
Private Hospital/Public Hospital/Rehabilitation Hospital/Rehabilitation Center
- 8.5% 康复技术与设备商
Rehabilitation Technology & Equipment Supplier
- 5.0% 康复需求人士 (个人买家)
Individual Buyer
- 5.0% 政府/协会
Government/Association
- 4.0% 养老院/护理院/福利院
Retirement Home/Nursing Home/Welfare Home
- 4.0% 民政相关/残联
Civil Affairs/Disabled Persons' Federation
- 13% 其他 (药店/大学院校/媒体/投融资/设施规划设计及建设)
Others (Pharmacy/University/College/Media/Investment/Financing/Construction Sector)

欢迎联系

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